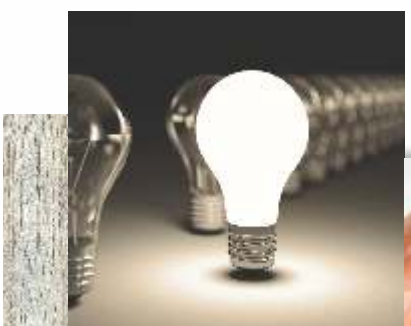
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AXILAM™
LAMINATES





COMPANY PROFILE





PRECIOUS
CHOICE
FOR PRICELESS
DREAMS!















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AXILAM LAMINATES

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About Us

Axi Lam Pvt. Ltd. having a turnover of 160 cr. per annum is one of the class apart manufacturers in PVC pipes with the name of Vinayak Polypipes Pvt. Ltd., Aluminium composite panel & Aluminium Section with the brand name of MAPL (Maa Aluminium Panel & Section) and Status Seramik Pvt. Ltd. industry with the brand name of Oreana Quartz Stone. Now we have forayed into the world of Laminate under the name of Axi Lam Pvt. Ltd. is located 70 kilometers away from Ahmedabad in Gujarat. However, with a proper infrastructure and perfect weather conditions, Axi Lam laminates is prevailing in the area to manufacture world class quality decorative and industrial laminate sheets. It possesses the waste area of 4 acres of land.

Axi Lam Pvt. ltd. has been upholding the perpetual progress by emphasizing on superior technology and the motto to set its horizon and goals of entering into international laminates market also.



Mission



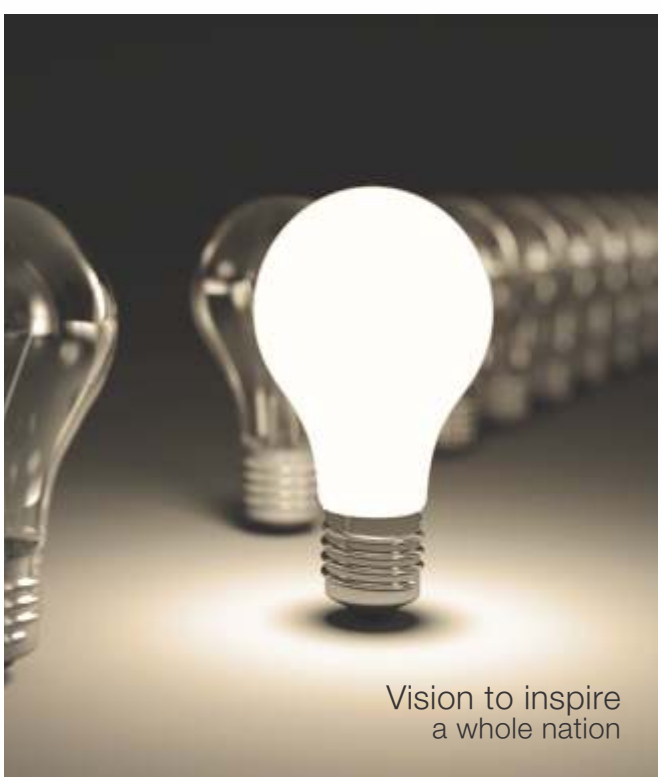
Axi Lam Pvt. ltd. foresees to satisfy the increasing demand of decorative laminate in various sectors by providing the best of materials for surfaces to embellish them in the most innovative and graceful way.

Vision

Axi Lam laminates aims to provide consumers with trendiest and user-friendly innovations that fulfil their various types of requirements, resulting in the gratitude and satisfaction of clients and manufacturers as well as workers. With a strong adherence to quality and precision, Axi Lam laminates promises to serve the customers with the best and the most diverse portfolio and satisfactory services.

In short, company mainly focus on

- Quality Products
- Exclusive Designs
- Better Service



Infrastructure

The strong infrastructural foundation of the Axi Lam laminates has enabled the company to scale new summits of advancements and excellence. To impart more finesse and precision to its striking product range, company keeps reinventing its processes and invests a lot in better resources in terms of both machines and manpower.

At every stage Axi Lam laminates ensures to bring smoothness and meticulousness to the performance through streamlined and sound operations; be it manufacturing, packaging, marketing and distribution. With state of the art infrastructure in place, Axi Lam laminates aims to bring more perfection to its process, performance and products. By optimizing on both technical and intellectual resources, Axi Lam laminates is poised to offer the best solution to its customers.

The success of the company stems from the physical and mental well being and positive attitude of its people. At Axi Lam laminates, manpower is valued as the most important asset and thus to keep them in sound health, company is making sure to provide them the most hygienic, pollution free working ambiance where they can thrive with energy and vibrancy. Company is also planning to set up the facilities for pure and safe food and drinking water at the premises for its people.



Manufacturing Facilities

The production of our laminates is entirely based upon the most modern and brilliant technology and the manufacturing units are fully equipped with the range of totally latest machinery. In order to gratify the requirement of the high expectations of the customers in the Indian and overseas markets, the company is consistently developing further year by year, in order to meet the new era preferences. The company is visualizing itself as the best amongst all brands in the world of laminates. Axi Lam decorative laminates is manufacturing quality products to suit the International standards and shall be positioned with the best in the market.

Research & Development



Axi Lam Pvt. Ltd firmly gives credit to the consistent R&D program that keeps the company watchful and aware of the recent market requirements and expectations hence is able to respond to the modified and shifted preferences in the field actively if any. The company targets to set the benchmark of its quality products with the best of the efforts in the field. The R&D department is involved in constant progress of the company for development and betterment of the products. We have always been keen to update the knowledge and styles as per latest trends for researches thus create innovative products. We have acquired the special and experienced team for product selection.

Our Products

Axi Lam s laminates sheets are the excellent products created from 100% imported design paper. With the intelligent use of A' Grade Kraft paper with best quality resin, that has superior back surface sanding for best adhesion, Axi Lam laminates offers adaptability in the high degree.

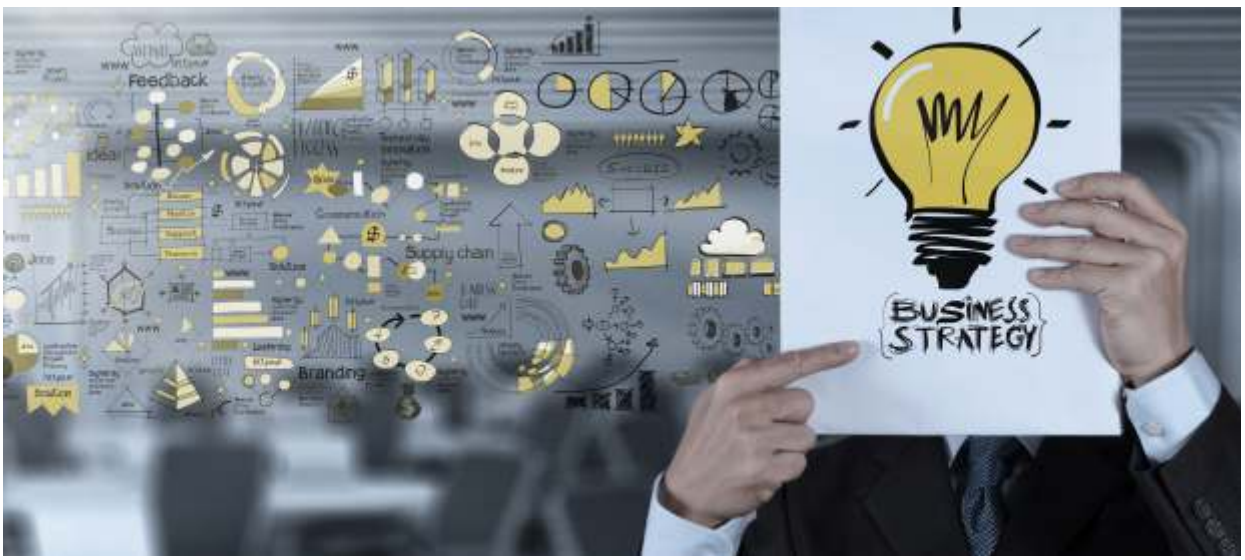
Axi Lam laminates shall be manufacturing decorative laminated sheets including post form laminates used for surface applications in the sphere of furniture. Axi Lam laminates products are applicable at several places like kitchen interiors, workshops furnishings and washroom areas, on doors, counter surfaces and interior wall surfaces. Hence, houses, office chambers, library spaces, schools & colleges, universities, coaching classes, clinics & hospitals, laboratories, hotels & motels, restaurants & cafes, shopping malls & food courts, airports, sports complexes & spaces addition etc. can be embellished by your choicest products. Axi Lam laminates is stepping ahead for Pre-laminated boards.

Product Range:

1.00mm Laminates, 0.8mm Laminates, Industrial Laminate sheet, HD Digital Laminates, Chalk & Marker Board, Colour Core and High Gloss Laminates, Doorskin Laminates, Post Forming Laminates, etc.



Marketing & Brand Promotions



Brand Promotion Activities:







The company intends to unfold its marketing to higher level and thus the products shall be available in every corner of the national market by the means of perfect distribution, excellent network with dealers and total customers satisfaction. Axi Lam laminates moreover aims to extend its marketing to overseas markets as well, by setting up the congruous network globally. To undertake this task, the company is equipped with most efficient, experienced and dedicated manpower.

To strengthen the marketing arm of the company, it is planning to build an experienced and astute marketing team across the country. In an era of fierce competitiveness and challenges, only the strong brand can survive and it needs an impactful and rigorous brand building exercise. To create a niche brand presence in the market, Axi Lam laminates is teaming up with eminent brand consultants having creative acumen and expertise to make a strong brand presence in the industry.

Export



Decorative Laminated Sheets manufactured in India have been very popular among many countries overseas, occasioned by their superior quality and value for money. Axi Lam Pvt. Ltd is indicating various foreign markets also to increase its business opportunities for promoting the name and fame of our country.

Capitalizing on the popularity of the Indian brands and with a creatively and innovatively strong portfolio, Axi Lam laminates aims to achieve 20-30% export target in the short time.

ISO Certification

Axi Lam Pvt. Ltd aims to meet customer's expectations and delighting them with world-class quality of products and after-sales services too.

The company has already chosen the task to get itself certified with ISO: 9001-2008 standards.

Axi Lam laminates is manufacturing the most virtuous laminates for your advantages. Axi Lam laminates are made for real beauty and total protection...

- ISO 9001:2008 certified processes for quality assurance of international level standards.
- 100% imported base paper for crystal-clear designs and prints.
- Best quality Sanding Technology for laminates to stick in a better way.
- Resistance to boiling water lets us to spill scalding hot coffee or tea without worry.
- Resistance to stains reduces anxiety of housewife to get ink stains, coffee mugs stains, or stains by cooking utensils and crockery.
- Termite-proof hence anxiety-proof.
- You get the satiation having the trees and the environment conserved by using our laminates.



Axi Lam Pvt. Ltd.
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